

9. (Amended) The method of claim 7 including automatically replacing the content with advertising after allowing content to be used for a predetermined amount of time.

10. (Amended) The method of claim 7 including automatically determining at predetermined times whether to replace the content.

Please cancel claims 11-16.

Please amend claim 17 as follows:

Sub C3 17. (Amended) An article comprising a medium for storing instructions that enable a processor-based system to:

AB

- allow the use of content on the system;
- automatically interrupt the use of content;
- enable the system to temporarily replace the content with advertising;
- access a predetermined rating assigned to said content; and
- compare said rating for the content to a rating specified by an advertiser.

[Please amend claims 18-20 as follows:]

18. (Amended) The article of claim 17 further storing instructions that enable a processor-based system to enable a variety of content to be selected for play at any time.

19. (Amended) The article of claim 17 further storing instructions that enable a processor-based system to automatically replace content with advertising after allowing content to be used for a predetermined amount of time.

20. (Amended) The article of claim 17 further storing instructions that enable the processor-based system to